



2010 PROGRAM AD FORM

Contact Name: _____

Business Name: _____

Address: _____ City, State, Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Ad Size: _____ Amount: _____

Graphics Design Contact (name/phone): _____

Size	Dimensions	Price
Full Page (vertical only)	7" w x 10" h	\$ 175.00
1/2 Page (horizontal)	7" w x 5" h	125.00
1/2 Page (vertical)	3.5" w x 10" h	125.00
1/4 Page (horizontal)	7" w x 2.5" h	85.00
1/4 Page (vertical)	3.5" w x 5" h	85.00
1/8 Page	3.5" w x 2.5" h	55.00
Inside Front Cover*	7" w x 10" h	SOLD
Inside Back Cover *	7" w x 10" h	300.00
Back Outside Cover*	7" w x 10" h	300.00
Total Amount Due:		\$ _____

* Indicates full color ad

All ads must be received by September 1, 2010.

ART SPECIFICATIONS:

Digital files must be for Microsoft operating system.

JPG or PDF files are preferred.

Art work must be camera ready and correctly sized for the ad. Screened images are acceptable.

Art work that is not clear and crisp when printed will need to be re-worked. You will be notified if there is re-work to be done. Additional fees may be incurred.

Email ads directly to: Sarah Diebert at dressage4u@gmail.com

All ad payments must be received by September 1, 2010.

Make check payable to: *Dressage Northwest*

Mail ad form and payment to: *Dressage Northwest, P.O. Box 985, Battle Ground, WA 98604*

If you have any questions about advertising rates or sponsorship, please contact Kelly O'Neill at sponsordressagenw@gmail.com or (360) 606-2951

If you have any questions regarding the layout or other ad specifications, please contact Sarah Diebert at dressage4u@gmail.com or 360-608-7632 .